

Survive to Thrive

AMI's Survive to Thrive virtual programme offers practical tools and strategies to help entrepreneurs and businesses adapt rapidly to unexpected challenges.



Designed specifically for African entrepreneurs and their teams who want to improve their businesses in these challenging times, the fully virtual programme is based on AMI's unique approach to applying business learning on the go. You'll work to address issues like reduced revenue and cash flow, supply chain disruptions, remote staff, and shifting business strategies.

The six-month virtual programme for up to 3 people per business also provides an additional six months of post-programme support and access to supporting resources. This programme is a customized version of AMI's Grow Your Business programme and some tools are featured in AMI's Business Survival Bootcamp.

SURVIVAL



Rapid Response in a Crisis

Reboot-Innovate and Adapt

Diagnose and Experiment - Strategic Focus

GROWTH



Making it Happen - Managing Change for Growth

Diagnose and Experiment - Strategic Focus



PROGRAMME DETAILS

- 6 virtual, interactive and online learning labs, hosted by AMI expert facilitators
- AMI learning platform access to over 20 self-guided online courses and over 125 practical business tools
- Monthly pod (group) meetings to support peer-learning and networking with other businesses
- Practical downloadable tools and online courses to support implementation
- Access to AMI's mobile app, AMI Learn, for daily support and implementation

Key Topics

Scenario planning, Financial Forecasting, Business Risk Assessment & Planning, Leading in Uncertainty, Managing Remote Teams, Identifying Opportunities & New Customer Segments, Personal & Business Habits for Growth, Adapting Operations & HR

Targeted Outcomes

- Preserve your business
- Develop a strategy to survive and thrive
- Identify new opportunities
- Develop key habits and practices for growth in the future

**To learn more,
contact AMI:**

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